



*Santa Barbara Old Spanish Days Fiesta Stock Horse Show & Rodeo*

## ADVERTISING ACCEPTANCE FORM

**PRINT DEADLINE IS JUNE 10TH**

Please indicate your level of advertising and submit this form with payment as early as possible in the enclosed pre-addressed envelope to:

Fiesta Stock Horse Show & Rodeo ATTN: Advertising  
 P.O. Box 30460 Santa Barbara, CA 93130  
 Or call Lisa Novatt at (805)886-9066

### SELECT ADVERTISING LEVEL:

#### Fiesta Stock Horse Show & Rodeo Program Advertising Rates \*\*\* :

_____ Back Cover - Full Color (7 7/8" W x 10 1/2" H)	\$ 1,000
_____ Front Inside Cover - Full Color (7 7/8" W x 10 1/2" H)	\$ 750
_____ Back Inside Cover - Full Color (7 7/8" W x 10 1/2" H)	\$ 600
_____ Full Page Ad - Color (7 7/8" W x 10 1/8" H)	\$ 400
_____ Full Page Ad - Black & White (7 7/8" W x 10 1/8" H)	\$ 300
_____ Half Page Ad - Black & White (7 7/8" W x 4 7/8" H)	\$ 200
_____ Quarter Page Ad - Black & White (3 3/4" W x 4 7/8" H)	\$ 150
_____ Business Card - Black & White (3 3/4" W x 2 1/4" H)	\$ 65

**Repeat Ad? Check to re-use same ad as last year**

#### Fiesta Stock Horse Show & Rodeo Arena Banners \*\*\* :

_____ Bucking Chutes - 2' 5" x 7' with Grommet in each corner	\$ 1,500
_____ Entry & Exit Gates - 4' x 8' with Grommet in each corner	\$ 1,000
_____ Mid-Arena Banners (2 total - 1 each side) - 3' x 7' with Grommets	\$ 900
_____ Mid-Arena Banner (1 total on 1 side) - 3' x 7' with Grommets	\$ 600
_____ Roping Chutes / Arena Ends - 3' x 7' with Grommets in corners	\$ 500
_____ North or South Walls - 3' x 7' with Grommets in each corner	\$ 300

**Re-Use Banner? Check to re-use same banner as last year**

\_\_\_\_\_ Check here if you plan to submit a new Ad or Arena Banner. All Ads must be Camera Ready, 300 DPI with CMYK Color (if using color.)  
 (We have references available if you need help creating your ad)

\*\*\*Advertisers from the prior year have first right of refusal for existing space upon renewal. Payment must be received at the time your order is placed and is non-refundable.

### METHOD OF PAYMENT

Name:  Mr. & Mrs.  Mr.  Mrs.  Ms. \_\_\_\_\_

Address: \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone: Day (\_\_\_\_\_) \_\_\_\_\_ Evening (\_\_\_\_\_) \_\_\_\_\_ Email \_\_\_\_\_

Method of Payment (Circle One):  CREDIT or  DEBIT my:  VISA  MasterCard  AMEX Amount \$ \_\_\_\_\_

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Signature: \_\_\_\_\_

**QUESTIONS:** Please email us at [advertising@sbfiestarodeo.org](mailto:advertising@sbfiestarodeo.org) *Thank You for Your Support!*



*Old Spanish Days Fiesta Stock Horse Show & Rodeo* [WWW.SBFIESTARODEO.ORG](http://WWW.SBFIESTARODEO.ORG)

P.O. BOX 30460, SANTA BARBARA, CA 93130 (ATTN: SPONSORSHIP) *Fax (805) 456-3832 Email [INFO@SBFIESTARODEO.ORG](mailto:INFO@SBFIESTARODEO.ORG)*

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