



Santa Barbara Old Spanish Days Fiesta Stock Horse Show & Rodeo

SPONSORSHIP LEVELS

FOR MORE INFORMATION REGARDING SPONSORSHIPS:

Please email us at sponsors@sbfiestarodeo.org

VIP OLD SPANISH DAYS & FIESTA PLATINUM RODEO SPONSOR - \$15,000

- Four tickets to each of these favorite Old Spanish Days events: La Primavera, Receptción de el Presidente and Horseman's Rendezvous
- Six VIP box seats to PBR & six VIP box seats to each PRCA Rodeo event with VIP parking
- Six tickets to Fiesta Rodeo VIP Sponsor Appreciation Party
- Your logo will appear in the Old Spanish Days brochure (*if received by June 1st print deadline*)
- Your logo or name will appear on the *Fiesta Stock Horse Show & Rodeo* mailer (*if received by May 1st print deadline*)
- Your logo or name will appear on the *Fiesta Stock Horse Show & Rodeo* poster (*if received by June 1st print deadline*)
- Full page color ad in the *Fiesta Stock Horse Show & Rodeo* program and on the arena big screen during PBR and all PRCA Rodeo events (*copy provided by sponsor*)
- Two arena signs or banners (*provided by the sponsor*)
- One banner ad on the Fiesta Rodeo website with a link to your company website
- Sponsor Recognition as a **VIP OSD & Fiesta Platinum Rodeo Sponsor** during the PBR Event & PRCA Rodeo, on the Old Spanish Days website, on the Fiesta Rodeo website and the Fiesta Rodeo program
- *Fiesta Stock Horse Show & Rodeo* buckle
- Thank you gift from the *Fiesta Stock Horse Show & Rodeo* Board of Directors
- Featured position in the rodeo entry of the Friday Fiesta Parade
- One Old Spanish Days poster
- One autographed *Fiesta Stock Horse Show & Rodeo* poster

GOLD RODEO SPONSOR - \$10,000

- Two tickets to each of these favorite Old Spanish Days events: La Primavera , Receptción de el Presidente and Horseman's Rendezvous
- Four VIP box seats to PBR & four VIP box seats to each PRCA Rodeo event with VIP parking
- Four tickets to Fiesta Rodeo VIP Sponsor Appreciation Party

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Old Spanish Days Fiesta Stock Horse Show & Rodeo WWW.SBFIESTARODEO.ORG

P.O. BOX 30460, SANTA BARBARA, CA 93130 (ATTN: SPONSORSHIP) Fax (805) 962-2786 Email INFO@SBFIESTARODEO.ORG

A NON-PROFIT ORGANIZATION, TAX ID#95-1541669





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GOLD RODEO SPONSOR - \$10,000 (CONTINUED)

- Your logo will appear in the Old Spanish Days brochure (*if received by June 1st print deadline*)
- Your logo or name will appear on the *Fiesta Stock Horse Show & Rodeo* mailer (*if received by May 1st print deadline*)
- Your logo or name will appear on the *Fiesta Stock Horse Show & Rodeo* poster (*if received by June 1st print deadline*)
- Full page color ad in the *Fiesta Stock Horse Show & Rodeo* program and on the arena big screen during PBR & all PRCA Rodeo events (*copy provided by sponsor*)
- Two arena signs or banners (*provided by the sponsor*)
- One banner ad on the *Fiesta Rodeo* website with a link to your company website
- Sponsor recognition as a **Gold Fiesta Rodeo Sponsor** during the PBR Event & PRCA Rodeo events, on the Old Spanish Days website, and the *Fiesta Rodeo* program
- *Fiesta Stock Horse Show & Rodeo* Buckle
- Thank you gift from the *Fiesta Stock Horse Show & Rodeo* Board of Directors
- Featured position in the rodeo entry of the Old Spanish Days Fiesta Parade
- One autographed Old Spanish Days poster
- One autographed *Fiesta Stock Horse Show & Rodeo* poster

SHARK CAGE PBR EVENT SPONSOR - \$6,000

NOTE: THERE IS ONLY ONE SPONSOR OPPORTUNITY AVAILABLE FOR THE PBR NIGHT SHARK CAGE.

- Eight seats in the shark cage on PBR Night with VIP parking
- Eight tickets to *Fiesta Rodeo* VIP Sponsor Appreciation Party
- Your logo or name will appear on the *Fiesta Stock Horse Show & Rodeo* mailer (*if received by May 1st print deadline*)
- Your logo or name will appear on the *Fiesta Stock Horse Show & Rodeo* poster (*if received by June 1st print deadline*)
- Half page ad in the *Fiesta Stock Horse Show & Rodeo* program (*copy provided by sponsor*)
- One banner placed on the shark cage on PBR night (*provided by the sponsor*)

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SHARK CAGE PBR EVENT SPONSOR - \$6,000 (CONTINUED)

- One banner Ad on the Fiesta Rodeo website with a link to your company website
- Sponsor recognition as a **Shark Cage Sponsor** during the PBR Event, on the Old Spanish Days website, on the Fiesta Rodeo website and in the Fiesta Rodeo program
- *Fiesta Stock Horse Show & Rodeo* buckle
- One autographed *Fiesta Stock Horse Show & Rodeo* poster

SILVER RODEO SPONSOR - \$5,000

- Two tickets to each of these favorite Old Spanish Days events: La Primavera, Receptción de el Presidente and Horseman's Rendezvous
- Two VIP box seats to PBR & two VIP box seats to each PRCA Rodeo event with VIP parking
- Two tickets to Fiesta Rodeo VIP Sponsor Appreciation Party
- Your logo or name will appear on the *Fiesta Stock Horse Show & Rodeo* mailer (*if received by May 1st print deadline*)
- Your logo or name will appear on the *Fiesta Stock Horse Show & Rodeo* poster (*if received by May 1st print deadline*)
- Half page ad in the *Fiesta Stock Horse Show & Rodeo* program (*copy provided by sponsor*)
- One arena sign or banner (*provided by the sponsor*)
- One banner ad on the Fiesta Rodeo website with a link to your company website
- Sponsor recognition as a **Silver Fiesta Rodeo Sponsor** during the PBR event, PRCA Rodeo event, on the Old Spanish Days website, on the Fiesta Rodeo website and in the Fiesta Rodeo program
- *Fiesta Stock Horse Show & Rodeo* buckle
- One autographed *Fiesta Stock Horse Show & Rodeo* poster

BRONZE RODEO SPONSOR - \$2,500

- Four VIP box seats to each PRCA Rodeo event with VIP parking
- Two tickets to Fiesta Rodeo VIP Sponsor Appreciation Party
- Half page ad in the *Fiesta Stock Horse Show & Rodeo* program (*copy provided by sponsor*)

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BRONZE RODEO SPONSOR - \$2,500 (CONTINUED)

- One arena sign or banner (*provided by the sponsor*)
- Sponsor recognition as a **Bronze Fiesta Rodeo Sponsor** during the PRCA Rodeo event, on the Old Spanish Days website, on the Fiesta Rodeo website and in the Fiesta Rodeo program
- *Fiesta Stock Horse Show & Rodeo* buckle

FIESTA RODEO BUCKLE SPONSOR - \$1,000

- Four VIP box seats to one PRCA Rodeo event with VIP parking (*excludes Thursday PBR*)
- Two tickets to Fiesta Rodeo VIP Sponsor Appreciation Party
- Quarter page ad in the *Fiesta Stock Horse Show & Rodeo* program (*copy provided by sponsor*)
- Sponsor recognition in the Fiesta Rodeo program and the Fiesta Rodeo website

MOUNTAIN VIEW ARENA SPONSOR - \$500

- Four general admission tickets to one PRCA Rodeo event with VIP parking (*excludes Thursday PBR*)
- Two tickets to Fiesta Rodeo VIP Sponsor Appreciation Party
- Sponsor recognition in the *Fiesta Stock Horse Show & Rodeo* program and the Fiesta Rodeo Website

FRIENDS OF THE RODEO SPONSOR - \$250

- Two general admission tickets to one PRCA Rodeo event (*excludes Thursday PBR*)
- Sponsor recognition in the *Fiesta Stock Horse Show & Rodeo* program and the Fiesta Rodeo website

ALL SPONSORS RECEIVE:

- Complimentary *Fiesta Stock Horse Show & Rodeo* program
- Pre-Sale opportunity for PBR tickets

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Note: Sponsors from the previous year have first right to continue their event sponsorship and retain their VIP status and seating.



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