



Santa Barbara Old Spanish Days Fiesta Stock Horse Show & Rodeo

ADVERTISING ACCEPTANCE FORM

PRINT DEADLINE IS JULY 1ST

Please indicate your level of advertising and submit this form with payment as early as possible in the enclosed pre-addressed envelope to:

Fiesta Stock Horse Show & Rodeo,
ATTN: Advertising
P.O. Box 30460,
Santa Barbara, CA 93160

SELECT ADVERTISING LEVEL:

Fiesta Stock Horse Show & Rodeo Program Advertising Rates * :**

<input type="checkbox"/> Back Cover - Full Color (7 7/8" W x 10 1/2" H)	\$ 1,000	<input type="checkbox"/>
<input type="checkbox"/> Front Inside Cover - Full Color (7 7/8" W x 10 1/2" H)	\$ 750	<input type="checkbox"/>
<input type="checkbox"/> Back Inside Cover - Full Color (7 7/8" W x 10 1/2" H)	\$ 600	<input type="checkbox"/>
<input type="checkbox"/> Full Page Ad - Color (7 7/8" W x 10 1/8" H)	\$ 400	<input type="checkbox"/>
<input type="checkbox"/> Full Page Ad - Black & White (7 7/8" W x 10 1/8" H)	\$ 300	<input type="checkbox"/>
<input type="checkbox"/> Half Page Ad - Black & White (7 7/8" W x 4 7/8" H)	\$ 200	<input type="checkbox"/>
<input type="checkbox"/> Quarter Page Ad - Black & White (3 3/4" W x 4 7/8" H)	\$ 150	<input type="checkbox"/>
<input type="checkbox"/> Business Card - Black & White (3 3/4" W x 2 1/4" H)	\$ 65	<input type="checkbox"/>

Repeat Ad? Check to re-use same ad as last year

Fiesta Stock Horse Show & Rodeo Arena Banners * :**

<input type="checkbox"/> Bucking Chutes - 2' 5" x 7' with Grommet in each corner	\$ 1,500	<input type="checkbox"/>
<input type="checkbox"/> Entry & Exit Gates - 4' x 8' with Grommet in each corner	\$ 1,000	<input type="checkbox"/>
<input type="checkbox"/> Mid-Arena Banners (2 total - 1 each side) - 3' x 7' with Grommets	\$ 900	<input type="checkbox"/>
<input type="checkbox"/> Mid-Arena Banner (1 total on 1 side) - 3' x 7' with Grommets	\$ 600	<input type="checkbox"/>
<input type="checkbox"/> Roping Chutes / Arena Ends - 3' x 7' with Grommets in corners	\$ 500	<input type="checkbox"/>
<input type="checkbox"/> North or South Walls - 3' x 7' with Grommets in each corner	\$ 300	<input type="checkbox"/>

Re-Use Banner? Check to re-use same banner as last year

Check here if you plan to submit a new Ad or Arena Banner. All Ads must be Camera Ready, 300 DPI with CMYK Color (if using color.) (We have references available if you need help creating your ad)

***Advertisers from the prior year have first right of refusal for existing space upon renewal. Payment must be received at the time your order is placed and is non-refundable.

METHOD OF PAYMENT

Name: Mr. & Mrs. Mr. Mrs. Ms. _____

Address: _____ City _____ State _____ Zip _____

Phone: Day (_____) _____ Evening (_____) _____ Email _____

Method of Payment (Circle One): CREDIT or DEBIT my: VISA MasterCard AMEX Amount \$ _____

Card Number: _____ Exp. Date: _____ Security Code: _____

Name on Card: _____ Signature: _____

QUESTIONS: Please email us at advertising@sbfiestarodeo.org *Thank You for Your Support!*



Old Spanish Days Fiesta Stock Horse Show & Rodeo WWW.SBFIESTARODEO.ORG

P.O. BOX 30460, SANTA BARBARA, CA 93130 (ATTN: SPONSORSHIP) *Fax (805) 962-2786 Email INFO@SBFIESTARODEO.ORG*

A NON-PROFIT ORGANIZATION, TAX ID#95-1541669

