



Santa Barbara Old Spanish Days Fiesta Stock Horse Show & Rodeo

2012 SPONSORSHIP LEVELS

FOR MORE INFORMATION REGARDING SPONSORSHIPS:

Please call Davia Montoya 805.588.4793

or email: davia@sbfiestarodeo.org

VIP OLD SPANISH DAYS & FIESTA PLATINUM RODEO SPONSOR - \$15,000

- 4 Tickets to each of these favorite Old Spanish Days events: La Primavera (Sunday, May 20th), Receptción de el Presidente (Sunday, July 9th) and Horseman's Rendezvous (Friday, August 3rd)
- 6 VIP Box Seats to PBR & 6 VIP Box Seats to each PRCA Rodeo Event with VIP Parking
- 6 Tickets to Fiesta Rodeo VIP Sponsor Appreciation Party on Saturday, August 4th
- Your logo will appear in the Old Spanish Days brochure (*if received by June 1st print deadline*)
- Your logo or name will appear on the PBR/PRCA Rodeo mailer (*if received by June 1st print deadline*)
- Your logo or name will appear on the *Fiesta Stock Horse Show & Rodeo* Poster (*if received by June 1st print deadline*)
- Full Page Color Ad in the *Fiesta Stock Horse Show & Rodeo* Program and on the Arena Big Screen during PBR and all PRCA Rodeos (*copy provided by sponsor*)
- 2 Arena Signs or Banners (*provided by the sponsor*)
- 1 Banner Ad on the Fiesta Rodeo Website with a link to your company website
- Sponsor Recognition as a **VIP OSD & Fiesta Platinum Rodeo Sponsor** during the PBR Event & PRCA Rodeo, on the Old Spanish Days Website, on the Fiesta Rodeo Website and in the Fiesta Rodeo Program
- Your choice of either a *Fiesta Stock Horse Show & Rodeo* Buckle or Commemorative Plaque
- Thank You Gift from the *Fiesta Stock Horse Show & Rodeo* Board of Directors
- Featured position in the Rodeo entry of the Friday Fiesta Parade, Friday, August 3rd
- One Framed and Autographed 2012 Old Spanish Days Poster
- One Framed and Autographed 2012 *Fiesta Stock Horse Show & Rodeo* Poster

GOLD RODEO SPONSOR - \$10,000

- 2 Tickets to each of these favorite Old Spanish Days events: La Primavera (Sunday, May 20th), Receptción de el Presidente (Sunday, July 9th) and Horseman's Rendezvous (Friday, August 3rd)
- 4 VIP Box Seats to PBR & 4 VIP Box Seats to each PRCA Rodeo Event with VIP Parking
- 4 Tickets to Fiesta Rodeo VIP Sponsor Appreciation Party on Saturday, August 4th

Continued on next page.



Old Spanish Days Fiesta Stock Horse Show & Rodeo

P.O. BOX 1941, SANTA YNEZ, CA 93460 Email INFO@SBFIESTARODEO.ORG Web WWW.SBFIESTARODEO.ORG

A NON-PROFIT ORGANIZATION, TAX ID#95-1541669





Santa Barbara Old Spanish Days Fiesta Stock Horse Show & Rodeo

2012 SPONSORSHIP LEVELS

GOLD RODEO SPONSOR - \$10,000 (CONTINUED)

- Your logo will appear in the Old Spanish Days brochure *(if received by June 1st print deadline)*
- Your logo or name will appear on the PBR/PRCA Rodeo mailer *(if received by June 1st print deadline)*
- Your logo or name will appear on the *Fiesta Stock Horse Show & Rodeo* Poster *(if received by June 1st print deadline)*
- Full Page Color Ad in the *Fiesta Stock Horse Show & Rodeo* Program and on the Arena Big Screen during PBR & all PRCA Rodeos *(copy provided by sponsor)*
- 2 Arena Signs or Banners *(provided by the sponsor)*
- 1 Banner Ad on the Fiesta Rodeo Website with a link to your company website
- Sponsor Recognition as a **Gold Fiesta Rodeo Sponsor** during the PBR Event & PRCA Rodeo, on the Old Spanish Days Website, and in the Fiesta Rodeo Program
- Your choice of either a *Fiesta Stock Horse Show & Rodeo* Buckle or Commemorative Plaque
- Thank You Gift from the *Fiesta Stock Horse Show & Rodeo* Board of Directors
- Featured position in the Rodeo entry of the Old Spanish Days Fiesta Parade Friday, August 3rd
- One Framed and Autographed 2012 Old Spanish Days Poster
- One Framed and Autographed 2012 *Fiesta Stock Horse Show & Rodeo* Poster

SHARK CAGE PBR EVENT SPONSOR - \$6,000

NOTE: THERE IS ONLY ONE SPONSOR OPPORTUNITY AVAILABLE FOR THE PBR NIGHT SHARK CAGE.

- 8 Seats in the Shark Cage on PBR Night, Thursday, August 2nd with VIP Parking
- 8 Tickets to Fiesta Rodeo VIP Sponsor Appreciation Party on Friday, August 3rd
- Your logo or name will appear on the PBR/PRCA Rodeo mailer *(if received by June 1st print deadline)*
- Your logo or name will appear on the *Fiesta Stock Horse Show & Rodeo* Poster *(if received by June 1st print deadline)*
- Half Page Ad in the *Fiesta Stock Horse Show & Rodeo* Program *(copy provided by sponsor)*
- 1 Banner placed on the Shark Cage on PBR Night *(provided by the sponsor)*

Continued on next page.



Old Spanish Days Fiesta Stock Horse Show & Rodeo

P.O. BOX 1941, SANTA YNEZ, CA 93460 Email INFO@SBFIESTARODEO.ORG Web WWW.SBFIESTARODEO.ORG

A NON-PROFIT ORGANIZATION, TAX ID#95-1541669





Santa Barbara Old Spanish Days Fiesta Stock Horse Show & Rodeo

2012 SPONSORSHIP LEVELS

SHARK CAGE PBR EVENT SPONSOR - \$6,000 (CONTINUED)

- 1 Banner Ad on the Fiesta Rodeo Website with a link to your company website
- Sponsor Recognition as a *Shark Cage Sponsor* during the PBR Event, on the Old Spanish Days Website, on the Fiesta Rodeo Website & in the Fiesta Rodeo Program
- Your choice of either a *Fiesta Stock Horse Show & Rodeo* Buckle or Commemorative Plaque
- A Framed and Autographed 2012 *Fiesta Stock Horse Show & Rodeo* Poster

SILVER RODEO SPONSOR - \$5,000

- 2 Tickets to each of these favorite Old Spanish Days events: La Primavera (Sunday, May 20th), Recepción de el Presidente (Saturday, July 21st) and Horseman's Rendezvous (Friday, August 3rd)
- 2 VIP Box Seats to PBR & 2 VIP Box Seats to each PRCA Rodeo Event with VIP Parking
- 2 Tickets to Fiesta Rodeo VIP Sponsor Appreciation Party on Friday, August 3rd
- Your logo or name will appear on the PBR/PRCA Rodeo mailer (*if received by June 1 print deadline*)
- Your logo or name will appear on the *Fiesta Stock Horse Show & Rodeo* Poster (*if received by June 1 print deadline*)
- Half Page Ad in the *Fiesta Stock Horse Show & Rodeo* Program (*copy provided by sponsor*)
- 1 Arena Sign or Banners (*provided by the sponsor*)
- 1 Banner Ad on the Fiesta Rodeo Website with a link to your company website
- Sponsor Recognition as a *Silver Fiesta Rodeo Sponsor* during the PBR Event, PRCA Rodeo, on the Old Spanish Days Website, on the Fiesta Rodeo Website & in the Fiesta Rodeo Program
- Your choice of either a *Fiesta Stock Horse Show & Rodeo* Buckle or Commemorative Plaque
- One Framed and Autographed 2012 *Fiesta Stock Horse Show & Rodeo* Poster

BRONZE RODEO SPONSOR - \$2,500

- 4 VIP Box Seats to each PRCA Rodeo Event with VIP Parking
- 2 Tickets to Fiesta Rodeo VIP Sponsor Appreciation Party on Saturday, August 4th
- Half Page Ad in the *Fiesta Stock Horse Show & Rodeo* Program (*copy provided by sponsor*)

Continued on next page.



Old Spanish Days Fiesta Stock Horse Show & Rodeo

P.O. BOX 1941, SANTA YNEZ, CA 93460 Email INFO@SBFIESTARODEO.ORG Web WWW.SBFIESTARODEO.ORG

A NON-PROFIT ORGANIZATION, TAX ID#95-1541669





Santa Barbara Old Spanish Days Fiesta Stock Horse Show & Rodeo

2012 SPONSORSHIP LEVELS

BRONZE RODEO SPONSOR - \$2,500 (CONTINUED)

- 1 Arena Sign or Banners (*provided by the sponsor*)
- Sponsor Recognition as a *Bronze Fiesta Rodeo Sponsor* during the PRCA Rodeo, on the Old Spanish Days Website, on the Fiesta Rodeo Website & in the Fiesta Rodeo Program
- Your choice of either a *Fiesta Stock Horse Show & Rodeo* Buckle or Commemorative Plaque

FIESTA RODEO BUCKLE SPONSOR - \$1,000

- 4 VIP Box Seats to 1 PRCA Rodeo Event with VIP Parking (*excludes Thursday PBR*)
- 2 Tickets to Fiesta Rodeo VIP Sponsor Appreciation Party on Saturday, August 4th
- Quarter Page Ad in the *Fiesta Stock Horse Show & Rodeo* Program (*copy provided by sponsor*)
- Sponsor Recognition in the Fiesta Rodeo Program & the new Fiesta Rodeo Website

MOUNTAIN VIEW ARENA SPONSOR - \$500

- 4 General Admission Tickets to 1 PRCA Rodeo Event with VIP Parking (*excludes Thursday PBR*)
- 2 Tickets to Fiesta Rodeo VIP Sponsor Appreciation Party on Saturday, August 4th
- Sponsor Recognition in the Fiesta Rodeo Program and on the Fiesta Rodeo Website

FRIENDS OF THE RODEO SPONSOR - \$250

- 2 General Admission Tickets to 1 PRCA Rodeo Event (*excludes Thursday PBR*)
- Sponsor Recognition in the Fiesta Rodeo Program & the Fiesta Rodeo Website

ALL SPONSORS RECEIVE:

- Complimentary Fiesta Stock Horse Show & Rodeo Program
- Pre-Sale opportunity for PBR Tickets

FOR MORE INFORMATION REGARDING SPONSORSHIPS: Please call Davia Montoya 805.588.4793 or email: davia@sbfiestarodeo.org

Note: Sponsors from the previous year have first right to continue their event sponsorship and retain their VIP status and seating.



Old Spanish Days Fiesta Stock Horse Show & Rodeo

P.O. BOX 1941, SANTA YNEZ, CA 93460 Email INFO@SBFIESTARODEO.ORG Web WWW.SBFIESTARODEO.ORG

A NON-PROFIT ORGANIZATION, TAX ID#95-1541669

